

How far have my sneakers travelled? – ACTIVITY 3

Break down of the price of a pair of basketball shoes

According to the research carried out as part of the campaign "Clean clothes" (promoted by a network of non-governmental organizations of 16 European countries), the price of a pair of basketball shoes (115 € - made in China, Fujian and sold in Belgium) can be divided into different components shown in Table 1.

The costs of each component are listed in an ascending order in Table 2.

Table 1

<i>Components</i>	<i>Expected costs</i>	<i>Real costs</i>
Design		
Raw material		
Workers wages		
Additional manufacturing costs		
Profit of the factory' s owner		
Transportations and taxes		
Advertising and sponsor		
Distribution		
Profit of brand's owner		
V.A.T. *		

* Shoes were bought in Belgium

Table 2

<i>Costs (in Euro)</i>
0,46
1,84
2,31
5,75
9,2
9,77
12,65
15,52
20,01
37,49

Complete the first column of Table 1 (*expected costs*), connecting each of the components with their cost, choosing among those listed in Table 2.